

"The Country Grows when its People Grow"

NATIONAL VALUES PLAN

SHORT SUMMARY



Generalitat de Catalunya

THE MOMENT

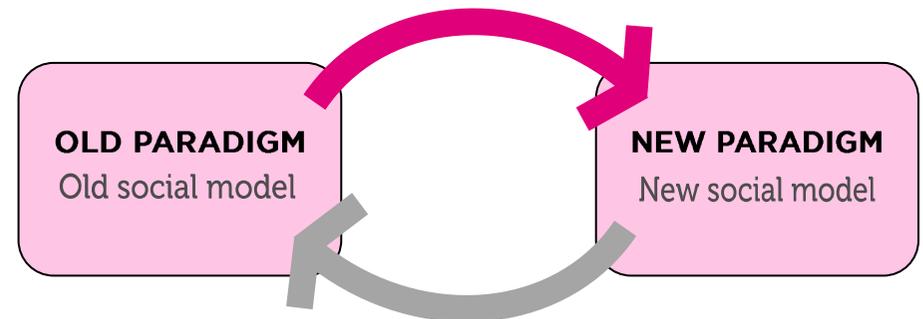
The National Values Plan considers that we are living at a critical and decisive juncture in the history of the evolution of mankind and of our country. It is a moment of global and national change, which affects not only our perception of individuals and of the society we want and are capable of building, but also our ways of living and using available resources.

It is born from the complex context in which we are living, with fast-paced changes, a context of systemic, structural crisis of direction and procedure. But at the same time this is a context of opportunities. Everything seems to suggest that Catalonia is in the midst of a transition between two cycles or eras in which elements exist that are a reflection of the paradigms of materialism and post-materialism. Both are ways of understanding life and how we live it, and they not only condition the model of society, but also the country and the world we inhabit; these are options that guide us towards different destinations.

The Plan states that we are, then, at a fork in the road between two different models of society. On the one hand, the model that we know, which we have all built, has gone as far as it could; a model that, as many indicators prove, is reaching the point of exhaustion. A model that has yielded high material standards of living but failed to prioritise individuals and consider them as interdependent beings; what happens to

others not only affects us, but to a certain extent, also defines us. On the other hand, a new, constructive model is emerging, which prioritises holistic well-being and people's sense of community as well as their wish for transcendence.

The Values Plan considers that our model of society requires us to revise the aim and the way it takes, and that we need new solutions to our current problems, based on a greater awareness of our actions, taking responsibility for the consequences they have, not just for us, but for the entire planet and future generations. We need to aim at achieving ethical coherence. These are times which invite us to question our inherited beliefs so that we can take up an active role in acquiring new and better ones. It considers that experiences of past paradigm changes should encourage us to see our context of transition as a natural progression in our social development.



THE PROJECT

The Government of Catalonia, aware of the current times and its historic responsibility, decided to reflect carefully on the reality of our society back in 2011, which it did via a Project aimed at promoting a civic culture capable of flexibly addressing, from public powers, the great challenges our country currently faces.

The Plan describes the country we would like to build. It does so from a standpoint of collaborative and participatory democracy where politics and civil society, together, play a key role. It has met the loyal collaboration of a diverse, heterogeneous and independent group, mostly from outside government, a collective of almost 500 individuals, experts who have wanted “to be part of the solution” at an important moment for our nation, in the context of a world in crisis.

Twenty Work Groups have been created, corresponding to the nineteen Subject Areas that make up our society: education, culture, science, arts, healthcare, sports, the environment, the economy, organisations, politics, justice, security, commerce and so on, plus the Person Cross-Axis that links all of them, with its five aspects and dimensions. A Council of Coordinators has also been created in connection with the Work Groups.

A Governing Board, where all Ministries of the Government of Catalonia are represented, oversees the Values Plan.

Since 2011, several diagnoses of the above listed Subject Domains have been carried out, analysing values, attitudes, habits, ways of life, etc. What was revealed were strengths: potential, possibilities, realities, challenges, opportunities, etc.; and weaknesses: difficulties, limitations, threats, imbalances, gaps, etc. The diagnosis became the foundation from which the Processes of Transition were developed for each area, which are broken down into Aspirations and the Goals and Strategic Guidelines. Later on, these strategic guidelines will be backed by proposals for specific Actions, currently under development, in order for the goals to be effectively implemented and the aspirations attained.

Such Guidelines and Goals have been discussed with all Ministries of the Government, via the Bilateral Groups made up of members from each Ministry and Coordinators, even with other members from the different Work Groups.

The result is an extensive document, of over 400 pages, which we will try to summarise over the next pages.

CONSTRUCTIVE TRENDS

The Values Plan takes into account the importance and the need to keep preserving and fostering both the universal and the national values that make up an important part of the collective identity of the Catalan people, those which have proven essential throughout our history. Nonetheless, it also stresses the need to detect other indicators emerging from within our society and recognise them as “emerging” values. These trends are linked to new ways of perceiving life and the world; they are intangible and constructive, and they point toward a profound cultural and civic transformation, a new paradigm: from the culture of having to the culture of being and feeling; from a self-centred, fragmented, divisive, pyramidal vision, to a vision that is communal, all-pervading, uniting, systemic and holistic; from partial and fragmented knowledge about human beings to a full understanding focused on their self-fulfilment; and from the culture of “thought values”, to one of fully felt and experienced values.

These trends are monitored and identified in the Values Plan. This is done with the aim to open it to a Catalan civil society which is becoming increasingly mature, assertive, empowered and willing to reflect upon itself, so that it may take on the responsibility of jointly creating and participating, right from this very moment, in the construction of a better, ethically based future. A critical mass is taking shape and becoming a real force for social and cultural change.

Although these trends are only just emerging, an increasing number of people and organisations in our society are already integrating them into their ways of life, as they see them as better paths to a better way.

The Values Plan confirms that these movements tend toward a progressive model where People are at the focus of every scenario; it does so by recognising individuals in their wholeness, taking their multiple dimensions into account. That is to say, it beholds the harmony within their different dimensions: physical, emotional, mental and spiritual. This holistic and complete view of the individual involves an opening up to the processes that lead to Self-Discovery and the full development of all our potential. The emerging model entices us to examine ourselves, to become aware of all of our parts, to increase our awareness of our inherent potential and our entirety. It also confirms that we are headed toward a perspective where the individual is conceived as an essential communitarian being—in the context of relationships—, that is interdependent on the rest of living beings and on the universe. This means recognising our aspirations toward the Common Good, as beings that are interconnected with otherness and with our natural surroundings.

The Values Plan states that these trends are indicators of the direction of the times we live in, and whereto we feel we need to be heading. It shows us that people are increasingly aware that the current, systemic crisis that we are undergoing requires us to evolve—in terms of Human Quality. The qualitative growth of each of us depends on the viability and quality of our future society, which is why the Plan's slogan is:

"The Country Grows when its People Grow"

It also envisions the fact that the spread of these trends may give way to new values, attitudes and ways of life, capable of bringing about qualitative and transforming changes both individual and collective which could help to build a more humane, conscious, empowered, autonomous, participatory, co-responsible, supportive society, one more able to keep a sustainable planet.

The Values Plan embraces the idea that, in order to bring forth said process, we must face the future from a more creative, capable and courageous perspective—not only a mechanical and rational one. The proposal it lays out entails a growth process in terms of human quality that opens a path that leads to the synthesis between life and humanity, between the tangible and the intangible worlds, an outward and inward-looking gaze, intelligence and heart, intellect and intuition, material and subjective well-being, and so on. A path leading to

fulfilment in the experience of life, to comprehensive well-being and to the common good.

ASPIRATIONS

- A society focused on people and their self-fulfilment, which fosters holistic well-being by promoting the common good and harmony in all personal domains.
- A society that fosters the development of a holistic and systemic educational paradigm that targets a new generation of people—aware of their own being and multiple dimensions—, promotes artistic education for everyone and encourages universities that provide tools for free thinking, holistic knowledge and the comprehensive development of the person.
- A society where culture is a true educational, transforming and socialising tool that contributes to personal and collective growth and development, stimulates change and opens us up to the world.
- A society whose media outlets are driven by truth and respect, committed to providing transparent, honest and positive communication.
- A society that promotes physical activity and sports as tools to experience values and foment people's comprehensive well-being.
- An energy wise self-sufficient country, free of fossil fuels and polluting emissions. A country whose society is guided by environmental awareness, where the consequences of everything we do are taken into account, as well as our interdependence on the biosphere and the lithosphere, where actions are coherent and the rights of future generations are always taken into consideration.
- A healthy and dynamic society where healthcare is considered a basic human right, based on self-discovery and individual responsibility, having built a Global Perception of the Individual Human Being, and a unifying, equitable and supportive healthcare system.
- A society where science helps educate citizens and provides them with the ability to think critically; where it is considered an educational, transformative and socialising tool that awakens citizens' curiosity toward discovery and innovation.
- A co-responsible society where the economy is stable, dynamic, ethical, sustainable and aimed at the common good, and in which equality of opportunities, transparency in all exchanges, and fair markets are guaranteed. A society that evolves towards equality and dignity for everyone.
- A country whose organisations (businesses, third sector and public administrations) are sustainable and create economic, social and environment value through the products and services they provide; organisations focused on people and the common good, which create a conscious and responsible social environment that will, in turn, result in a market where products and services are expected to be motivated by values. Cooperation within and among sectors, as well as knowledge-sharing, is also a must. Organisations whose vision is systemic and humanistic, which integrate ethical and

emotional dimensions and take equal treatment and opportunities among men and women into account. Organisations that promote professional and human development in a sensitive environment where a sense of shared responsibility exists.

- A society capable of maintaining open and inclusive dialogue, where the common good is above everything else and dialogue takes place from a standpoint of equality, in terms of gender and relationships; where diversity is acknowledged and there is the will to progress toward equity and dignity for all people living in the country; where social rights are recognised as the foundation for collective harmony.
- A society committed to conscientious and responsible consumption, which promotes local, kind commerce that endears people.
- A more humane, effective, preemptive, close, sensitive justice model that takes people's needs into account and prioritizes consensus and shared responsibility.
- A fair society based on personal and collective responsibility and a level of security that guarantees all people the exercise of their fundamental rights.
- A society governed transparently, with democratic quality and ethical coherence, where citizens participate effectively and there is an increased sense of civic spirit, governance is open and transparent, and all initiatives are aimed at providing comprehensive well-being for all society.

- A society that systematically monitors the main current and future trends connected with the Values Plan, which gives priority to different areas of research according to real social and environmental needs.

The perspective behind the Values Plan is that if we are capable of driving this change, we will be able to build a more intelligent, brave, collaborative society that promotes participation, equality and real democracy; one that ensures the dignity of all people and is more responsible for its actions. A society that cares, loves and gives to others, guarantees solidarity and equity, and welcomes and integrates the most vulnerable; one that is aimed at the common good. A society that is aware of our interdependence on nature, with a generous attitude towards the environment and future generations. Thus it requires a renewed political dynamic with open, transparent governance and complete citizen participation. It also needs organisations capable of generating financial and social value, a renewed public sector whose politicians and staff are driven by a vocation to service, humility, honesty, an all-pervading, systemic vision, and that aim for ethical coherence in all they do.

PROCESSES OF TRANSITION

In the Values Plan, the change in perception toward individuals and towards life—the new outlook that society is currently adopting—is seen as a new way of doing things. Such new way of doing things entails accepting profound changes in the policies governing all areas that make up our society, and consequently, in the way we organise it and the logic that informs our system. In order to undertake responsible initiatives aimed at changing our direction, we must develop a series of medium and long-term Transition Processes for each of the Plan's Subject Areas, as detailed below:

1. DOMAIN OF GENERAL EDUCATION

Mission: To promote the creation of a new educational paradigm that is comprehensive and systematic, and builds a new generation of people aware of their multiple dimensions, expressed both in the definition of their individual values and in their commitment to society.

Strategic Guidelines

1. To develop all of a pupil's aspects and experience, enhancing their inherent capabilities and commitment to reality.
2. To relate the different areas that make up the educational network, in order to achieve a multi-dimensional, multidisciplinary education.
3. To promote skill-based learning from a systemic and holistic vision (being, knowing, coexisting and doing) that respects individual evolutionary stages.
4. To train students in audio-visual standards, teaching the language of "healthy screens" and to responsibly use technological tools.
5. To provide the structure and organization (time, resources and space) necessary in order to enable comprehensive education at all levels.
6. To stimulate and apply values coherently in all areas of learning, communication and services, using methods that involve thinking, feeling and doing.

2. DOMAIN OF EDUCATION IN THE ARTS

Mission: To promote universal art education, where art is conceived as an essential factor and a source of quality, as part of a comprehensive education taught by fully trained educators.

Strategic Guidelines

1. To foster art education as an educational means of inner exploration, of personal expression, of getting to know the world and of interacting with others.
2. To facilitate the training of educators in order to detect, nurture and follow up on the development of everyone's artistic abilities.
3. To promote artistic activity as a tool for creation, entrepreneurship, innovation, social well-being, cooperation, transformation and healthcare.
4. To facilitate the conditions necessary for artistic expression in our daily lives, inside and outside the classroom, using structures and methodologies that are more appropriate.

3. DOMAIN OF UNIVERSITY EDUCATION

Mission: to aspire to have universities where creation and the handing on of knowledge, respond effectively to the needs of society; universities that rely on teaching processes that enable the comprehensive development of the individual, his or her values, and the encouragement of free, critical and ethical thought; that provide equal opportunities and equality; that are committed to innovation, are recognized on an international scale and respond to high standards.

Strategic Guidelines

1. To develop a new relationship between social and university communities.
2. To democratise and humanise university policies.
3. To support a comprehensive education for university students.
4. To encourage the true purpose of teaching and research staff as academic, humane role models.
5. Promoting curricula that provides academic guidance for both professional and personal learning.
6. To value and highlight administration and services personnel.

4. DOMAIN OF CULTURE

Mission: To advance towards a culture that is a tool for education, transformation and socialisation, that contributes to development and growth on a personal and collective level

Strategic Guidelines

1. To realise the value of culture as a tool for shaping and transforming society.
2. To socialise culture and make it more accessible.
3. To promote our own culture as a personal and collective tool, with a universal outlook.
4. To boost creation, collaborative-creation, talent and cultural diversity.
5. To bring culture into government.

5. DOMAIN OF COMMUNICATIONS AND SOCIAL NETWORKS

Mission: To achieve transparent, accurate, respectful and positive communication, that promotes coexistence and personal growth.

Strategic Guidelines

1. To help communications professionals to integrate into the new paradigm.
2. To encourage the veracity and relevance of facts and data in the media.
3. To sensitize the political protagonists towards a new type of communication based on values.
4. To teach as to the use and usefulness of the social web.
5. To take advantage of social communications networks to promote cooperation and strengthen democracy.

6. PHYSICAL ACTIVITY AND SPORTS

Mission: To promote sport and physical activity as instruments to experience values and promote people's well-being.

Strategic Guidelines

1. To contribute through sport and physical activity to educating in values and experiencing them.
2. To promote sport and physical activity as an ethical economic engine in our country.
3. To define policies to promote sport and physical activity as a way to foster a healthy lifestyle.
4. To promote sport and physical activity as agents of integration, cohesion and individual and collective self-esteem
5. To reassess the profile of physical education in academic education.
6. To ensure access to sport and physical activity for all individuals and social groups throughout the country.

7. DOMAIN OF SUSTAINABILITY, LANDSCAPE AND HABITAT

Mission: To raise that awareness that will commit us to the common good, from a standpoint of ethical coherence between what we think, what we say and what we do, fostering respect for life, acting prudently towards natural cycles and responsibly towards future generations.

Strategic Guidelines

1. To make all personal and social decisions consciously, responsibly and taking the environment into account, acting coherently.
2. To evolve toward a self-sufficient, decentralised and environmentally sustainable energy model.
3. To consolidate a new culture regarding water, managing water cautiously and keeping all water ecosystems clean.
4. To evolve toward food self-sufficiency with regard to basic products, providing abundant, healthy and local food for all.
5. To progress toward zero-waste, continuously reducing waste and increasing its revaluation.
6. To attain safe, healthy and sustainable transport, both environmentally and socially.
7. To ensure that our territory's ecosystems are intact, that land exploitation is balanced, and urban, rural and natural landscapes maintain high levels of quality.

8. DOMAIN OF HEALTHCARE

Mission: To build a healthy country where watching over health is considered a right; a country based on self-discovery and individual and collective responsibility towards health, with a healthcare system focused on people, which is holistic, equitable and supportive.

Strategic Guidelines

1. A country where healthcare is considered a personal virtue, which offers citizens the instruments they need to empower themselves and manage their health adequately. It should favour a model of personal growth and development that is tied to health and based on the promotion of the following values: self-knowledge, responsibility, active participation, self-determination and solidarity.
2. A country where healthcare is seen as one of our most important basic assets, where society is fair, charitable and responsible and committed to healthcare; one that guarantees people's right to receive healthcare and have their health protected regardless of human group or industrial sector, as well as ensuring the responsible, sustainable use of the healthcare system. The following values should influence this strategic guideline: justice, solidarity, shared responsibility, commitment and sustainability.
3. An integrated, participatory healthcare system that defines the role of all those involved in its workings (patients,

professionals, healthcare organisations and public administration) and determines what role they play, placing people and their health at the centre of their activity. The following values should influence this strategic guideline: autonomy, empowerment of patients and professionals, comprehensive medicine, teamwork and quality: equity, efficiency, effectiveness.

9. DOMAIN OF SCIENCE

Mission: To reinforce scientific culture so that the whole of society can actively participate in science and its values, thus helping to create critically-minded citizens who are curious about discovery and open to innovation and development.

Strategic Guidelines

1. Teaching and disseminating cutting-edge science in schools, while promoting the values present in science.
2. Opening up scientific debate beyond the small circle of regular "science consumers" and open it up to the mass media, so as to foster a critical spirit and an informed society.
3. Fostering dialogue between humanism and science regarding areas of common interest, such as the curiosity about our origins, the relationship between cosmological views and modern philosophy, or ethical reflection on the priorities and uses of technology and their service to the collective.
4. Implementing scientific values as a work tool in areas involving women, children, family, immigrants, prisons and hospitals, etc.
5. Increasing public awareness of the research carried out in Catalonia, for the benefit of both public education and economic drive, and establishing ties between research, society and business sectors.

10. DOMAIN OF THE ECONOMY

Mission: To foster a more stable, dynamic, ethical and sustainable economy, focused on the common good and people's dignity and well-being.

Strategic Guidelines

1. People involved in the common project, who are responsible for themselves, autonomous and well-off.
2. A more dynamic, stable, ethical, equitable, efficient and sustainable economic model.
3. More effective, transparent, exemplary and accessible social, political and administrative structures.

11. DOMAIN OF ORGANISATIONS – BUSINESSES

Mission: To advance towards a humanistic and system-wide vision of businesses, so that they offer real value to society through their products and services, focussing on people and aimed at the common good. That is, they should be innovative and economically, socially and environmentally sustainable enterprises with responsible leadership which allows them to integrate ethical and emotional aspects—from the standpoint of gender equality—and encourage human and professional development among their collaborators.

Strategic Guidelines

1. Model: Promote business organisations that are meaningful, have a mission which is oriented towards creating social and economic value that is compatible with the common good, and that carry out activities, products and services that are completely coherent therewith.
2. Management: Promote healthy business organisations that respect personal dignity and foster professional and human development, and that are respectful towards the environment and give back to society a share of the value that they have obtained from it.
3. Environment: Promote a greater level of awareness and social responsibility in the forces of demand.

DOMAIN OF ORGANISATIONS - PUBLIC ADMINISTRATIONS

Mission: To progress toward a humanistic and systemic view of public administrations so that they may contribute real value to society through activities aimed at people and the common good. Therefore, they must be innovative, entirely sustainable and responsibly led, taking into account all ethical and emotional aspects—from a standpoint of gender equality—and promoting the professional and human development of all their members.

Strategic Guidelines

1. Model: Promote Public Administrations that are meaningful, have a mission aimed at providing service and the common good, creating social value by means of organisational models, rules and procedures that are completely coherent therewith.
2. Management: Promote Public Administrations that respect personal dignity, foster professional and personal development and that are respectful towards the environment and are efficient in the use of the resources they administer.
3. Environment: Promote a greater level of awareness and responsibility so as to foster loyal collaboration between institutions, public administrations and citizens.

DOMAIN OF ORGANISATIONS - THIRD SECTOR

Mission: To once again be pioneers and continue contributing value to society through activities focussed on the mission, on ethical principles, on values and on helping people, always with the common good in mind. Connecting with citizens and being at their service, channelling— through the power of association and freedom—the many challenges that people and society face in terms of their evolution. It is part of the mission to do so from a holistic, ethical, humanistic, systemic and sustainable standpoint.

Strategic Guidelines

1. Model: To consolidate and promote meaningful organisations, aimed at fulfilling their mission statement and creating values aimed at the common good.
2. Management: To promote third sector organisations that are involved, that cooperate and grow on a personal and collective level, and which efficiently achieve their goals based on shared values, with the ability to adapt without losing their essence.
3. Environment: To make progress in terms of connectivity, openness, cooperation and democratic methodology, whilst contributing to generate awareness and social responsibility through exemplary behaviour and transparency.

12. DOMAIN OF SOCIAL DIALOGUE

Mission: To consider, collectively, what kind of country we want, through open and inclusive dialogue aimed at the common good. This must be done from a standpoint of gender and inter-relationship equality, with no blaming, contempt, victimisation or dependency, so that we can move in the direction of equity and dignity for all people living in the country.

Strategic Guidelines

1. To promote spaces for reflection and action on the model of society we want.
2. To focus services on people, their dignity and autonomy.
3. To promote major changes in the recognition of rights and the implementation of social justice.

13. DOMAIN OF COMMERCE

Mission: To make commerce a "paradigm transit vehicle", by fully consolidating a friendly and aware form of consumption and a favourable environment; all by means of real, responsible, and honest communication that actually reaches people.

Strategic Guidelines

1. To promote a society that fosters communication and the connection between businesses and people, in response to both parties' needs.
2. To create a favourable environment and a flexible culture and public administration, which foster the relationship between commerce, cities and people, as well as their capacity to generate jobs and value, and improve social relationships.
3. To promote a more caring form of commerce, where shopkeepers place people at the centre of their activities, taking responsibility for the source of the products they provide and the services they use.
4. To foster conscientious and responsible consumption, where people are free when it comes to consuming.

14. DOMAIN OF JUSTICE

Mission: To advance towards a more humane, effective, preventative and approachable judiciary system that is sensitive to the needs of people.

Strategic Guidelines

1. To establish new models for the prevention of conflicts and offences by developing social prevention policies, aimed at the common good, that promote shared responsibility.
2. To improve organisation so as to modernise and transform the judicial system in order to achieve greater efficacy and quality in its service.
3. To define and apply management policies to staff working in the judicial system that be better at meeting the needs of the organisation and the people working in it.
4. To work towards a judicial system that is more human, transparent and which recoups the lost credibility and confidence, by fostering a culture of shared responsibility that promotes alternative ways of conflict resolution.

15. DOMAIN OF SECURITY

Mission: To promote security through individual responsibility, education and public spirit, whilst guaranteeing that people can exercise their fundamental rights.

Strategic Guidelines

1. To foster civic spirit and shared public responsibility, linking security to freedom and responsibility.
2. To strive to constantly improve leadership, management and coordination in the provision of security and emergency services.
3. To design policies that improve the public's sense of security.
4. To increase trust in police forces and to improve their social prestige, which will in turn confer greater legitimacy to their task as law enforcers.
5. To improve on-line security and to inform citizens about how to use internet resources responsibly (social networks, websites, etc.)

16. DOMAIN OF POLITICS

Mission: To promote a renewal in politics, one carried out by competent politicians with solid values who are capable of making this overhaul a reality, where citizens participate effectively through an increased sense of civic spirit, and through open and transparent governance, with the ultimate goal of promoting comprehensive well-being among all citizens.

Strategic Guidelines

1. Political Education: To teach and promote a new way of doing politics that is based on values.
2. Citizen participation: To do politics for citizens, by citizens.
3. Political vocation: To facilitate the integration, into politics, of people who are truly committed to the principles of good governance, and prepared to live up to said principles.
4. Ways of the parties: To leave behind the current trend of intra-party endogamy and facilitate internal pluralism through rotation and renewal.
5. Good governance practices: To govern with a global and cross-disciplinary perspective in mind with the aim of ensuring sustainable personal and collective well-being.

17. DOMAIN OF APPLIED RESEARCH

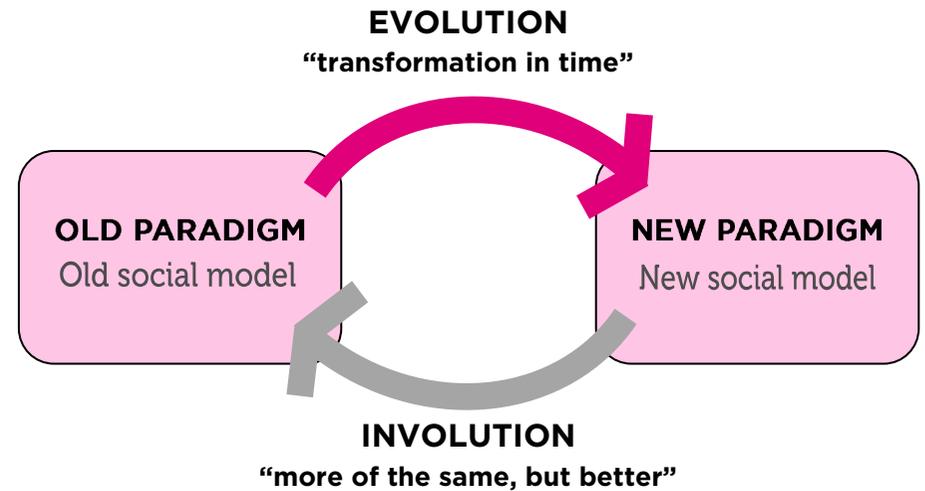
Mission: To create a collaborative workspace of applied research into the values and the intangible, constructive trends of our society.

Strategic Guidelines

1. To promote the systematic monitoring of current and future major trends and demands related to the Values Plan.
2. To promote applied research with methodologies that facilitate our understanding of the constructive trends in our society.
3. To make the most of the research carried out with quantitative variables and to identify areas that require qualitative studies.
4. To promote effective collaboration between institutions, research centres, foundations and other organizations interested in the proposed research.

THE COUNTRY WE WANT TO BUILD: OPPORTUNITIES AND RESPONSIBILITY IN OUR CHOICES

As we have seen, one can understand that the area of transition in which we find ourselves holds different coexisting ways of functioning and being, some that are proving to be inadequate, some a continuous onslaught of a wide range of new constructive movements. Thus, the current context is a complex one, yet one where hope and opportunities also abound, one of a change of era. These times require us to take on the responsibility of raising the artifice of a better world. For that very reason, the Values Plan sees the need of choosing among two possible scenarios: the scenario of **“more of the same, but better”**, which, for fear of the unknown and resistance to change, can lead us to become a decadent nation; and the scenario of a **“profound transformation”**, where courage and fortitude will lead to the option of creating a fuller and more humane reality, inherent in an emerging nation. The Plan clearly bets on the latter, which is a long term task that will have to be handled calmly, firmly and with an open mind.



CATALONIA

The Values Plan glimpses an opportunity in Catalonia's unique context, that makes it feasible to undertake the paradigm shift that society demands, as seen in so many innovative emerging parameters. It intends to inspire the shift from the **Welfare State** of the 20th century, in which policies have mainly been aimed at meeting basic survival needs and improving people's standard of living, towards the **Holistic Welfare State** of the 21st century. Although the latter is still meant to emphasize care for those who are in vulnerable situations, at the same time it is open to higher needs that empower people and provide human quality and quality of life.

The Values Plan reckons that the advance and excellence brought about by a new and robust Welfare State for Catalonia, will necessarily require vying Holistic Well-being and Common Good, that is, addressing the full realization of its citizens and service to Mankind.